



BNI Professional Classifications

Find your **Division** and select your **Professional Classification**.

Advertising & Marketing

- Advertising Agency
- Copywriter/Writer
- Digital Marketing
- Embroidery
- Graphic Designer
- Marketing Consultant
- Media Services
- Photographer
- Print Advertising
- Printer
- Promotional Products
- Public Relations
- Publisher
- Radio Advertising
- Relationship Marketing
- Sign Company
- Television Advertising
- Videographer/Film Producer
- Web Design
- Specialist: _____

Agriculture

- Specialist: _____

Animals

- Veterinarian
- Specialist: _____

Architecture & Engineering

- Architect
- Civil / Structural Engineer
- Feng Shui
- Garden and Landscape Architect
- Interior Architecture
- Landscape Services
- Surveyor
- Tree Services
- Specialist: _____

Art & Entertainment

- Artist
- Disc Jockey (DJ)
- Entertainer
- Musicians
- Specialist: _____

Car & Motorcycle

- Auto/Car Body Shop
- Auto/Car Detailing
- Auto/Car Parts & Accessories
- Auto/Car Rental/Leasing
- Auto/Car Repair

Car & Motorcycle (continued)

- Auto/Car Sales
- Commercial Vehicle Dealers
- Driving Instructor
- Gas Station
- Tire Sales/Replacement
- Specialist: _____

Computer & Programming

- App Developer
- Computer Repair
- Computer Retailer
- Computer Software
- Data Security
- IT & Networks
- IT Consultants
- Programmer
- Specialist: _____

Construction

- Bricklayer/Stonemason
- Builder/General Contractor
- Cabinet Maker
- Carpenter
- Commercial Builder
- Demolition Contractor
- Drywall
- Electrician
- Energy Services
- Environmental Services
- Fireplace & Oven Builder
- Flooring
- Glass
- Handyman
- HVAC - Heating & Air
- Interior Decorator
- Kitchen Construction
- Metal Work
- Painter
- Pest Control
- Plasterer
- Plumbing
- Pools, Spas & Saunas
- Power Washing
- Renovations/Remodeling
- Restoration
- Roofing & Gutters
- Septic Systems
- Shutters & Awnings
- Solar
- Tile Worker

Construction (continued)

- Window Treatments
- Windows & Doors
- Specialist: _____

Consulting

- Business Broker
- Business – Management
- Business – Organization & Process
- Business – Quality Management
- Business – Small Business
- Business – Turnaround
- Specialist: _____

Employment Activities

- Administrative Services
- Employment Agency
- Human Resources
- Recruiter
- Specialist: _____

Event & Business Service

- Call Center/Answering Service
- Event Manager/Marketer
- Event Planner
- Event Rentals
- Event Venue/Room Rental
- Hotel
- Office Services
- Technicians - Audio, Video
- Translator/Language Services
- Specialist: _____

Finance & Insurance

- Banking Services
- Business Financing
- Collections
- Commercial Insurance
- Credit Card/Merchant Services
- Credit Repair
- Financial Advisor
- Financial Trustee
- Group Benefits
- Health Insurance
- Insurance Adjuster
- Life & Disability Insurance
- Pensions
- Property & Casualty Insurance
- Residential Mortgages
- Reverse Mortgages
- Supplemental Insurance
- Specialist: _____

Food & Beverage

- Baker
- Beverage Service
- Cater
- Food Service
- Restaurant
- Wine Merchant/Wine
- Specialist: _____

Health & Wellness

- Acupuncture
- Alternative Wellness
- Chiropractor
- Counselor/Psychotherapist
- Doctor/Physician
- Eye Care
- Essential Oils
- General Dentist
- Health Facility/Gym/Club
- Hearing/Audiology
- Hospice
- Hypnotherapist
- In-Home Care
- Massage Therapist
- Naturopaths
- Nutritional Supplements
- Nutritionist
- Orthodontist
- Osteopath
- Personal Trainer - Fitness
- Pharmacist
- Physical Therapist
- Specialist: _____

Legal & Accounting

- Accounting Services
- Bankruptcy Law
- Bookkeeping
- Business Law
- Certified Public Accountant (CPA)
- Civil Law
- Criminal Defense Law
- Elder Law
- Employment/Labor Law
- Estate Planning Law
- Family Law
- Health Law
- Immigration Law
- Intellectual Property Law
- Legal Service Plan
- Mediator
- Notary
- Payroll Service
- Personal Injury Law
- Real Estate Law

Legal & Accounting (continued)

- Tax Advisor
- Tax Law
- Specialist: _____

Manufacturing

- Specialist: _____

Organizations & Others

- Chambers/Associations
- Non-Profits/Fundraising Organizations
- Specialist: _____

Personal Services

- Color & Style Consultant
- Cosmetics/Skin Care
- Dry Cleaning/Laundry
- Funeral Planning/Services
- Salon/Spa
- Senior Service Provider
- Specialist: _____

Real Estate Services

- Carpet, Upholstery Cleaner
- Cleaning Service
- Commercial Real Estate
- Electricity & Gas Dealers
- Home Staging
- Property Management
- Real Estate Appraisal
- Real Estate Inspector
- Real Estate Investments
- Real Estate Maintenance/Care Taker
- Residential Real Estate Agent
- Title Services
- Waste Disposal
- Specialist: _____

Repair

- Appliance Repair
- Furniture Repair/Upholstery
- Specialist: _____

Retail

- Appliances
- Art Dealer/Gallery Owner
- Book Dealers
- Building Materials
- Cleaning Products
- Clothing & Accessories Retailer
- Custom Clothing/Tailor
- Electrical Equipment
- Electronics Retailer
- Environmental Products
- Fashion Jewelry
- Fine Jewelry
- Florist

Retail (continued)

- Furniture Retailer
- Gifts
- Lighting Retailers
- Office Equipment/Machines
- Office Furniture
- Office Supplies
- Sports Retailer
- Uniforms
- Water Systems
- Wood Merchants
- Specialist: _____

Security & Investigation

- Fire Protection
- Investigative Services/Detective
- Locksmith
- Occupational Safety
- Security Personnel
- Security Systems
- Specialist: _____

Sports & Leisure

- Martial Arts
- Yoga/Pilates/Qi-gong Trainer
- Specialist: _____

Telecommunications

- Mobile Telecommunications
- Telecommunications Products/Services
- Specialist: _____

Training & Coaching

- Business Training/Coach
- Communication Coach
- Education Services/Tutor
- Leadership Coach
- Life Coach
- Management Coach
- Sales Training/Coach
- Specialist: _____

Transport & Shipping

- Courier
- Freight Service
- Mailing Service
- Moving Company
- Shuttle/Limousine Service
- Specialist: _____

Travel

- Tours/Tour Guide
- Travel Agent
- Specialist